STANLEY/STELLA LOOKBOOK 2020

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PREMIUM QUALITY CONTEMPORARY CLOTHING MADE WITH RESPECT FOR BOTH PEOPLE AND THE PLANET.



From the beginning our mission has been to produce premium contemporary garments in a more responsible and sustainable way. We therefore integrate sustainability into everything we do. As one of the world's top organic cotton users, we are certified to the highest level and are ethical in our sourcing and production.

We use only 100% organic cotton as well as recycled and reclaimed materials, and are exacting in our standards of production. The precision and thought we put into our fabric weight, soft handfeel, colour selection and garment proportions ensures that we deliver premium products season after season, products that people love to wear.

STANLEY/STELLA

OUR COLLECTION

Stanley/Stella brings you a contemporary collection for a young urban community, made in a responsible and sustainable way. We offer over 100 styles for men, women and kids that are **premium and sustainable** as well as being supremely soft and comfortable to wear. We pride ourselves on being meticulous when it comes to fit, cut and proportions and our highly skilled teams always bring you the right style combined with the perfect fabric and colours.

We also highly value all the little details that go towards making a superior product. This means a great deal of care and attention goes into the design and selection of every little detail, from our hoods and metal-ware to our necktapes and linings, for **garments that are beautiful both inside and out**.





WE LOVE COLOUR

As colour specialists, we strive every single day to achieve the right tone for the right garment. From rich, earthy hues to light, airy neutrals and pops of bright, vivid colour, we offer an ever-expanding range of classic and on-trend colours.

No matter what palette we are working on, we always ensure that all our colours have Stanley/Stella's signature luminosity and warmth. We also place great importance on creating colours that are technically precise and appear on our garments exactly as we intended them to.

Finally, we carefully build our palettes to create perfect colour combinations, ensuring that all our garments mix, match and blend beautifully.

SUPERIOR PRINTING SURFACE

Stanley/Stella collections are widely recognized as providing the best printability on the market. The materials we use and the refined processes we have developed give our garments an exceptionally smooth and even printing surface. This means that colours come out brighter, print coverage is more uniform, our garments need less pretreatment and there's less ink wastage.

Not only do Stanley/Stella garments produce the best printing results, but the process is simpler for you too – our garments are easier to handle and manipulate on a machine and you will save time by less trial and error and re-setting.



WE ARE SUSTAINABLE

Stanley/Stella strives to create high quality garments in a responsible, ethical way that respects both people and the planet. As such we make deliberate and conscious decisions every day about what materials we use, who we work with and how we work.

We use only 100% organic cotton because for us, using conventional cotton can never be ethically justified. Conventional cotton represents 2% of the cultivated ground on earth but a massive 17% of chemical pesticide use worldwide, a hazard to both people and bio-diversity.

Deciding to use only organic cotton is a challenge – after all, it represents only 1% of cotton production in the world. But we are totally committed to working in a different way and contributing to driving positive change in the textile industry as a whole.

WE USE ORGANIC COTTON



Organic cotton is grown without the use of chemical pesticides or fertilizers and is GMO-free. It thrives using traditional techniques and contrary to public perception, uses 91% less water than conventional cotton. As the rainwater that falls on organic cotton fields flows back into rivers and seas clean and uncontaminated by pesticides, it has an overall positive effect on soil, water and animals. And crucially, the health of cotton farmers and their communities is respected and protected.

WE ARE SOCIALLY RESPONSIBLE



From the cotton field to the shop floor, we work hard every day to guarantee an **environmentally and socially responsible chain of production**. We are committed to following the International Labour Organization's fundamental conventions which include, among others, reasonable working hours and remuneration and no child labour. We have also been active members of the <u>Fair Wear Foundation</u> since 2012.

WE WORK WITH TRUSTED PARTNERS



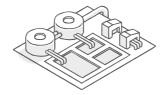
Because our focus is on building close, supportive and long-term partnerships with our suppliers, we have made a conscious decision to work with a very **limited number of partner factories**. Our team of 19 people in our Dhaka offices visit them on a daily basis. And as transparency is key to us, we made the move last year of publishing the names and contact details of all our suppliers in our annual <u>Social Report</u>.

WE ARE CERTIFIED



Our efforts in working sustainably are **certified and regularly monitored by independent organisations**. The full details of our certifications and affiliations can be found on the next page.

WE MONITOR WATER TREATMENT



Water consumption at the fabric and dyeing stage of production is also a key concern for us which is why all our factories are equipped with an Effluent Treatment Plant (ETP). In 2018, several factories we worked with upgraded their ETP's to ensure optimized pH levels of the water they release.

WE ARE TRANSPARENT



We value transparency and publish an annual report providing detailed information on how we work and who we work with. Read more about our environmental and social practices by downloading our **Social Report** from our website stanleystella.com.

WE ARE CERTIFIED

FAIRWEAR FOUNDATION MEMBERS

Stanley/Stella has been a proud member of the FairWear Foundation since 2012.

FearWear Foundation is an international organisation that aims to improve workers' conditions in the textile industry. Supporting us to cooperate with our suppliers, to the benefit of all workers, it carries out audits in all our factories every three years.

GOTS CERTIFIED

All organic cotton used by Stanley/Stella is GOTS certified.

The Global Organic Textile Standard is the worldwide leading textile processing standard for organic fibres, including ecological and social criteria, backed up by independent certification of the entire textile supply chain. GOTS certification is for organic textiles made with organically grown raw fibres and for textiles made with organic fibres that have been processed into textiles without the use of harmful chemicals.

GRS CERTIFIED

Stanley/Stella uses recycled polyester in a number of our garments and accessories, and recycled cotton in our bags and pencil cases. All the recycled materials we use are GRS certified.

The Global Recycle Standard (GRS) is an international, voluntary, full-product standard that sets requirements for third-party certification of recycled content, chain of custody, social and environmental practices and chemical restrictions.





Organic Certified by Control Union CU 819434



Made with 85% organic cottor Certified by Control Union



Made with 80% Recycled Cotton and 20% Recycled Polyester Certified by Control Union CU 819434

OEKO-TEX CERTIFIED

All Stanley/Stella garments are Oeko-Tex certified meaning we do not use any harmful substances in the production of our products.

Oeko-Tex is a uniform safety standard for the assessment of harmful substances in fabrics. Its aim is to ensure products are free of harmful substances.

OCS CERTIFIED

All Stanley/Stella woven, Tencel TM , modal and sherpalined garments are OCS certified.

The Organic Content Standard (OCS) is a certification that applies to products containing at least 5% organic material. It verifies the presence and amount of organic material in a final product and tracks the flow of the raw material from its source to the final product.

PETA APPROVED VEGAN

Stanley/Stella is a PETA approved Vegan company, meaning that we do not conduct or commission any animal tests on ingredients, formulations, or finished products and we pledge not to do so in the future.





Made with 50% Organically Grown Cotton Certified by Control Union CU 819434



Made with 49% Organically Grown Cotton Certified by Control Union CU 819434



NEW FOR SS20

This season we turn up the heat and let the sunshine in. Joyous and light-hearted, the SS20 collection features new, airy proportions, slub t-shirts and festival inspired colours and dyeing techniques. Sleeveless tees, cropped tops, wide fits and lighter fabrics give a fresh, summery feel as do new colours celebrating vintage garment dyes and bright fluos. From blush pinks, smoky greys and misty yellows to fluorescent greens and oranges, this season effortlessly mixes chill vibes with festival fever.



18 NEW COLOURS FOR SS20

C038	Canyon Pink	C515	G Dyed Mid Anthracite
C512	G Dyed Canyon Pink	C035	Yellow Mist *SEASONAL SS20
C042	G Dyed Fluo Pink Crush *SEASONAL SS20	C037	Geyser Green *SEASONAL SS20
C044	G Dyed Fluo Juicy Melon *SEASONAL SS20	C810	Tie&Dye Majorelle Blue *\$EASONAL \$\$20
C045	G Dyed Fluo Lemonade Fizz *SEASONAL SS20	C511	G Dyed Cadet Blue
C043	G Dyed Fluo Apple Crunch *SEASONAL SS20	C034	Majorelle Blue
C809	Tie&Dye Canyon Pink *SEASONAL SS20	C700	Heather Snow Mid Blue
C514	G Dyed Lava Grey	C036	Glazed Green
C039	Lava Grey	C686	Heather Snow Glazed Green



NEW STYLES FOR SS20 UNISEX



JOINER VINTAGE STSU720
The unisex garment dyed crew neck sweatshirt - p.91, 171



CREATOR VINTAGE STTUBBI
The unisex garment dyed t-shirt - p.60, 137



CREATOR POCKET STTU830
The unisex pocket t-shirt - p.58, 134



CREATOR TIE AND DYE STTU757
The unisex tie and dyed t-shirt - p.59, 135

NEW STYLES FOR SS20

MEN



STANLEY SPECTER STTM543
The men's tank top - p.127



STANLEY SKATER STTM605 The men's long t-shirt - p.149



STANLEY ADORER STIM606
The men's light t-shirt - p.142



STANLEY ADORER SLUB STTM635
The men's slub t-shirt - p.143

NEW STYLES FOR SS20 WOMEN







STELLA CHILLER STTW036
The women's scoop neck relaxed fit t-shirt - p.64



The women's rolled sleeve slub t-shirt - p.67



STELLA HIPSTER SLUB STTWI3
The women's heavy boxy t-shirt - p.69

NEW STYLES FOR SS20 WOMEN



STELLA WAVER SLUB STTW114
The women's 3/4 sleeve dropped shoulder t-shirt - p.77



STELLA DAZZLER STSWI25
The women's relaxed fit sweatshirt - p.89



STELLA SPINNER STDW144
The women's t-shirt dress - p.109

INTRODUCING THE ESSENTIALS COLLECTION

Relaxed in attitude, this new collection is perfect for promoting a band or cause or identifying a team, tribe or tourist destination. Targeted at the youth segment, this simplified and sustainable collection features a high quality unisex hoodie, unisex t-shirt and women's t-shirt, all with the same superior printability and premium service that you expect from Stanley/Stella.









COLLECTION LIFE CYCLE

Our collection is made up of Core, Iconic and Essential styles. In addition we offer a Capsule collection twice a year. These capsules are seasonal collections that offer innovative shapes, fits and proportions as well as new colours and all over prints. This ensures that we provide a great mix of on-trend designs and classic wardrobe staples.

Throughout this Lookbook you will see certain styles flagged as Iconic, Essentials or Capsule. Here's what that means:

ICONIC

Our Iconics are a collection of forever pieces, staple styles made to the highest standard with premium finishing and details. We consider these to be the best products on the market. Iconics stay relevant and in the collection for around five years.

ESSENTIAL

The Essentials Collection is a family of products specially designed for digital retail, merchandising and high volume business. These products stay in the collection for around five years.

CAPSULE

Our capsule collections are seasonal, released twice a year for Spring/Summer and Autumn/Winter, mirroring retail fashion codes. These capsules are designed to bring you something new: alternative silhouettes and proportions or new styles that are perfect for trend-driven customers. These seasonal styles and colours stay in the collection for a short time, approximately 6 months or while stocks last.







STELLA DREAMER STTW013

The women's tank top

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM



Stanley Specter p.<u>127</u>

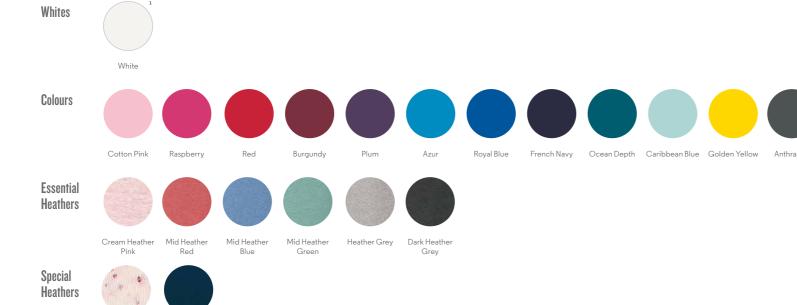


Black

SIZING

Fitted XS-S-M-L-XL

XXL available in selected colours





Black Heather

Ecru Neppy

Mandarine

STELLA DANCER STTW038

The women's cropped tank top



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Relaxed Fit XS-S-M-L-XL

Whites



White

Colours









Lava Grey

Essential Heathers



Heather Grey





STELLA EXPRESSER

Be Yourself. The Stella Expresser makes it easy. The ultimate fit, perfect proportions and just the right details make this our number one t-shirt for women.





STELLA EXAPRESSER STTW032

The iconic women's fitted t-shirt

Meet the Stella Expresser, the ultimate t-shirt for women. Its perfect proportions, great fit and just the right details make this the ideal women's t-shirt.





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Fitted XS-S-M-L-XL-XXL









STELLA LOVER STTW017

The iconic women's t-shirt

Lightweight with self-fabric collar

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM





SIZING

Medium Fit

XS - S - M - L - XL

XXL available in selected colours









STELLA JAZZER STTW039

The essential women's t-shirt

Introducing the Stella Jazzer, our straight-fit women's t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a relaxed and contemporary fit.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 150 GSM





Colours







Raspberry



Red



Burgundy



















Varsity Green Spectra Yellow



100 0 BAG









Essential Heathers



Cream Heather Heather Grey





Indigo



Drummer p.<u>101</u>, <u>181</u>

SIZING

Medium Fit XS-S-M-L-XL-XL-XXL 3XL available in selected colours

THE ESSENTIALS COLLECTION

The Stella Jazzer is part of a family of products specially designed for digital retail, merchandising and high volume business.























Khaki



Bottle Green





UNISEX

CREATOR

STTU755

The iconic unisex t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM



SIZING

Medium fit XXS - XS - S - M - L - XL - XXL - 3XL - 4XL - 5XL



Stella Expresser p.<u>4</u> Stella Lover p.<u>47</u> Mini Creator p.<u>207</u>







The iconic unisex t-shirt

SIZING

Medium fit XS-S-M-L-XL-XXL XXS. 3XL. 4XL and 5XL available in selected colours







Glazed Green



HNICEY

CREATOR DENIM STTU756

The unisex denim t-shirt

Iconic Creator fit & details



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL

Colours



Mid Washed Indigo lndigo



Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.

CREATOR AOP STTU828

The unisex AOP t-shirt

Iconic Creator fit & details

FABRIC

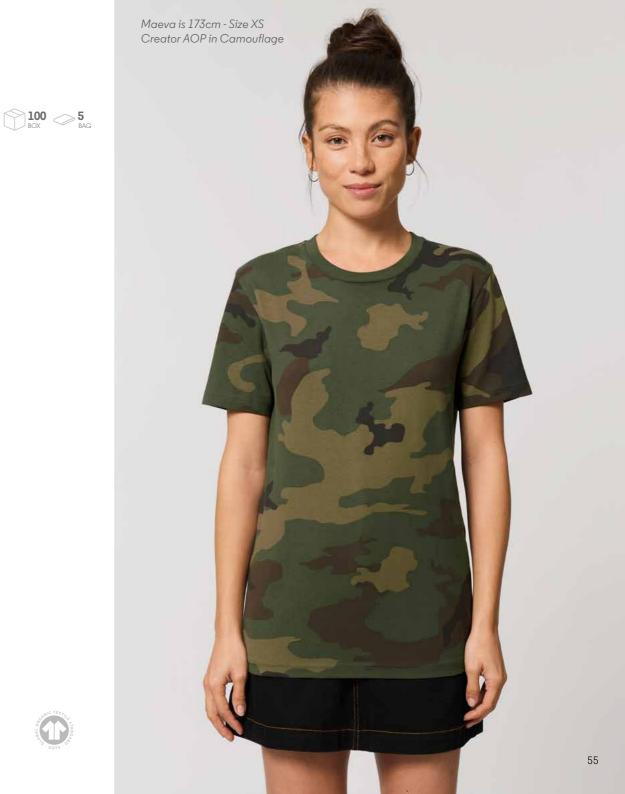
Single Jersey 100% Organic ring-spun combed cotton 180 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL







CREATOR TIE AND DYE

Get festival ready with this season's must-have piece. A nostalgic nod to 1960s counterculture and a return to handmade creativity.





CREATOR POCKET STTU830

The unisex pocket t-shirt

Iconic Creator fit & details



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL





White

Colours





French Navy

Essential Heathers



Heather Grey



CREATOR TIE AND DYE STTU757

The unisex tie and dyed t-shirt

Iconic Creator fit & details



Maeva is 173cm - Size XS Creator Tie & Dye in Canyon Pink

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL

CAPSULE

Seasonal style, available until mid-2020, or while stocks last

Colours

NEW/SEASONALSS20* NEW/SEASONALSS20* Tie&Dye Canyon Pink Majorelle Blue *Seasonal colour - available until mid-2020, or while stocks last Garment dyed product. Each garment may vary slightly in appearance.



CREATOR VINTAGE STTU831

The unisex garment dyed t-shirt

Iconic Creator fit & details



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL



Joiner Vintage p.91, 171

Colours







G Dyed Cadet



G Dyed Mid



NEW/SEASONALSS20* G Dyed Fluo Juicy Melon



NEW/SEASONALSS20* G Dyed Fluo Pink Crush



NEW/SEASONALSS20* G Dyed Fluo Apple Crunch



Canyon Pink

G Dyed Fluo Lemonade Fizz

*Seasonal colour - available until mid-2020, or while stocks last Garment dyed product. Each garment may vary slightly in appearance.







STTU758

The essential unisex t-shirt

Introducing the Rocker, our unisex fit t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a contemporary medium fit.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 150 GSM



Drummer p.<u>101</u>, <u>181</u>



SIZING

Medium Fit XS - S - M - L - XL - XXL - 3XL XXS, 4XL and 5XL available in selected colours

THE ESSENTIALS COLLECTION

The Rocker is part of a family of products specially designed for digital retail, merchandising and high volume business.



STELLA JAZZER



DRUMMER p.101.181

















Burgundy





















Varsity Green Spectra Yellow



Khaki



Bottle Green





Essential Heathers



Indigo



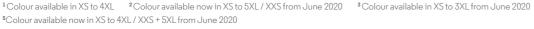




Heather Grey



Dark Heather Grey









STELLA CHILLER STTW036

The women's scoop neck relaxed fit t-shirt

Lightweight t-shirt with dropped shoulder



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Relaxed Fit XS - S - M - L - XL

Whites



White

Colours







Essential Heathers



Heather Grey



STELLA FLIES STTW041

The women's cropped t-shirt





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Relaxed Fit XXS-XS-S-M-L

Whites



White

Colours





French Navy

Anthracite

Essential Heathers



Heather Grey

Special Heathers





Cranberry

Ecru Neppy Mandarine







STELLA LOVER MODAL STTW030

The women's modal t-shirt



FABRIC

Single Jersey 50% Organic ring-spun combed cotton, 50% Modal 140 GSM

SIZING

Medium Fit XS-S-M-L-XL



Stanley Enjoys Modal p.<u>148</u>





White

Colours





STELLA ROUNDER SLUB STTW112

The women's rolled sleeve slub t-shirt

Features side seam slits



FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 130 GSM

SIZING

Relaxed Fit XS-S-M-L-XL





White

Colours





French Navy

Special Heathers



Heather Grey Slub







STELLA HIPSTER SLUB STTWII3

The women's heavy boxy t-shirt

Features dropped shoulder and side seam slits

FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 200 GSM

SIZING

Relaxed Fit XS - S - M - L - XL



CAPSULE

Seasonal style, available until mid-2020, or while stocks last







STELLA EVOKER STTW023

The women's v-neck t-shirt



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Medium Fit XS-S-M-L-XL XXL available in selected colours



Stanley Presenter p.<u>151</u>

Whites



White

Colours







Burgundy



French Navy

Royal Blue





Anthracite

Essential Heathers









Cream Heather Cream Heather Heather Grey

Special Heathers







Heather Grape Black Heather





¹Colour available in XS to XXL

RINGER STTU827

The unisex ringer t-shirt



Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL









White/Bright Red

Black/White

Essential Heathers





Cream H Pink/ Heather Grey/ Bright Red French Navy





Hit a home run with our varsity collection. Inspired by carefree college days, it recalls sporty afternoons on campus and evokes an easy-going vibe.





CATCHER SHORT SLEEVE STTU825

The unisex contrast short sleeve t-shirt



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL





Mini Catcher Short Sleeve p.208 Catcher Long Sleeve p.<u>154</u>

Colours









White/French

White/Varsity Black/White



Royal Blue



CATCHER LONG SLEEVE STTU826

The unisex contrast long sleeve t-shirt





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL



Catcher Short Sleeve p.<u>153</u>

Colours



White/Black





Burgundy

French Navy







STELLA SINGER STTW021

The women's long sleeve t-shirt

Features self-fabric collar

50 BOX



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Medium Fit XS - S - M - L - XL



Stanley Shuffler p.<u>155</u> Mini Hopper p.<u>209</u>





White

Colours





French Navy

Black



Heather Grey



STELLA WAVER SLUB STTW114

The women's 3/4 sleeve dropped shoulder t-shirt







Slub Single Jersey 100% Organic ring-spun combed cotton 130 GSM

SIZING

Relaxed Fit XS-S-M-L-XL-XXL

Whites



White

Colours



Special Heathers



Slub Heather Steel Grey







STELLA DEVOTER STPW034

The women's polo

Features side slits at hem





FABRIC

Piqué

95% Organic ring-spun combed cotton, 5% Elastane 200 GSM

SIZING

Medium Fit XS - S - M - L - XL XXL available in selected colours





Stanley Dedicator p.<u>159</u> Mini Sprinter p.210

Whites



White

Colours









Royal Blue





Essential Heathers



Heather Grey



¹Colour available in XS to XXL







STELLA TRIPSTER STSW146

The iconic women's crew neck sweatshirt with raglan sleeve

Features durable twin-needle top stitching

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM



SIZING

Medium Fit XS-S-M-L-XL XXL available in selected colours









STELLA TRIPSTER DENIM STSW147

The women's denim crew neck sweatshirt





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

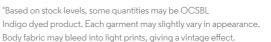
Medium Fit XS-S-M-L-XL



Stanley Stroller Denim p.164

Colours







STSU811

The unisex crew neck sweatshirt

Features flatlock stitching and half-moon at back neck





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL XXS and 3XL available in selected colours

Whites



White

Colours











Light Khaki



Glazed Green





Essential Heathers



Dark Heather





Cream Heather







Heather Grey







We offer a collection of beautifully crafted sweatshirts and hoodies in unisex, women's and men's styles.
Pictured here is our iconic unisex crew neck sweatshirt, the Changer.







CHANGER STSU823

The iconic unisex crew neck sweatshirt

The unisex Changer is our perfect-fit crew neck sweatshirt. Made with 350gsm premium brushed fleece, it features set-in sleeves, durable twin-needle top stitching, herringbone neck tape and half-moon detail, its classic proportions make this a collection favourite.

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM

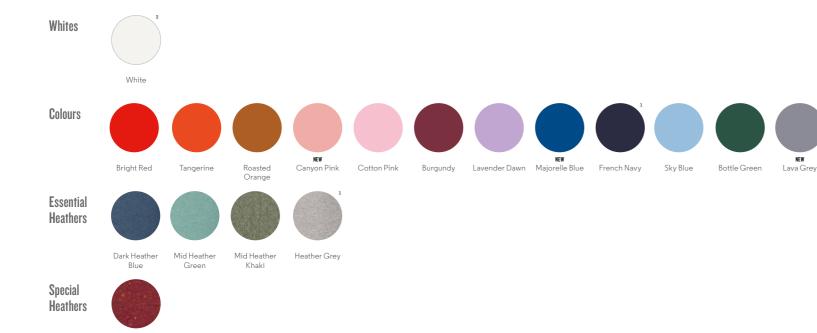




Black

SIZING

Medium Fit XS-S-M-L-XL-XXL XXS, 3XL, 4XL and 5XL available in selected colours





Heather Neppy Burgundy



STELLA DAZZLER STSW125

The women's relaxed fit sweatshirt







Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Relaxed Fit XS-S-M-L-XL-XXL

Whites



Vintage White

Colours





French Navy



NEW/SEASONALSS20* Yellow Mist Glazed Green





Lava Grev



Essential Heathers





Pink

Cream Heather Heather Grey









IINISEX

JOINER VINTAGE STSU720

The unisex garment dyed crew neck sweatshirt

Features classic vintage cross stitching at neck line

FABRIC

Terry Sweatshirt 100% Organic ring-spun combed cotton 300 GSM



Creator Vintage p.60, 137

SIZING

Medium Fit XS - S - M - L - XL - XXL



Colours







Anthracite









STELLA TRIGGER STSW148

The iconic women's hoodie sweatshirt

Features premium double self-fabric hood lining

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM



SIZING

Medium Fit XS-S-M-L-XL XXL available in selected colours











CRUISER

The iconic unisex hoodie sweatshirt

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM

SIZING

Medium fit XXS-XS-S-M-L-XL-XXL-3XL-4XL



Mini Cruiser p.214





CRUISER STSU822

The iconic unisex hoodie sweatshirt

SIZING

Medium fit XS-S-M-L-XL-XXL XXS, 3XL, 4XL and 5XL available in selected colours

French Navy

Sky Blue



NEW / SEASONAL SS20*

Yellow Mist

British Khaki

Glazed Green

Deep Chocolate





NEW/SEASONALSS20*

Geyser Green

Varsity Green

¹Colour available in XXS to 3XL ²Colour available in XXS to 4XL ³Colour available in XXS to 4XL ³Colour available in XXS to 3XL from June 2020 *Seasonal colour - available until mid-2020, or while stocks last **Based on stock levels, some quantities may be OCSBL



CRUISER DENIM STSU719

The unisex denim hoodie sweatshirt

Iconic Cruiser fit & details





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL

Colours





CRUISER AOP STSU825

The unisex AOP hoodie sweatshirt

Iconic Cruiser fit & details





FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL











DRUMMER STSU812

The essential unisex hoodie sweatshirt

Introducing the Drummer, our unisex hoodie sweatshirt from the new Essentials Collection. This 280gsm brushed sweatshirt has set-in sleeves, kangaroo pocket, single jersey hood-lining and a clean knotted-finish drawstring.

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 280 GSM



Rocker p.<u>63</u>, <u>139</u> Stella Jazzer p.49

SIZING

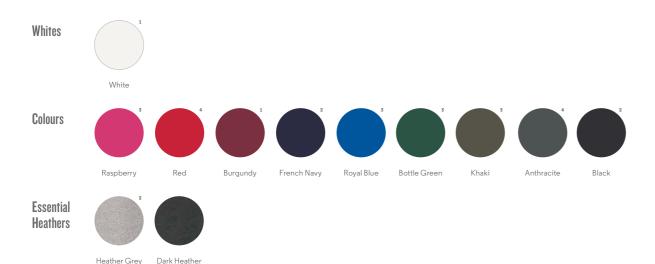
Medium Fit XS-S-M-L-XL-XXL-3XL XXS, 4XL and 5XL available in selected colours

THE ESSENTIALS COLLECTION

The Drummer is part of a family of products specially designed for digital retail, merchandising and high volume business.









Grey



SIDER STSU824

Features double self-fabric hood lining

The unisex side pocket hoodie sweatshirt



FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL 3XL and 4XL available in selected colours







Dark Heather Denim

STELLA BOWER STSW132

The women's cropped hoodie sweatshirt

Single jersey hood lining





FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Relaxed Fit XS-S-M-L-XL

Colours







Cream Heather Heather Grey







STELLA EDITOR STSW149

The iconic women's zip-thru hoodie sweatshirt

Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM



Stanley Cultivator p.185 Mini Runner p.215

SIZING

Medium Fit XS-S-M-L-XL XXL available in selected colours







CONNECTOR STSU820

The unisex zip-thru hoodie sweatshirt

Features single Jersey hood lining, flatlock stitching and matt silver trims





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit

XS-S-M-L-XL-XXL

XXS, 3XL and 4XL available in selected colours



Mini Runner p.215





White

Colours















Heather Grey

¹Colour available in XXS to 3XL
²Colour available now in XXS to 3XL / 4XL from June 2020 *Based on stock levels, some quantities may be OCSBL





WARMER SHERPA STSU715

The unisex sherpa lined zip-thru hoodie sweatshirt

Fully lined in sherpa, including sleeve





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM 100% Recycled polyester (lining sherpa)

SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours





French Navy



Heather Grey







BOUNDER STSU806

The unisex bomber sweatshirt





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours





Heather Grey



STELLA SPINNER STDW144

The women's t-shirt dress





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM

SIZING

Medium Fit XS-S-M-L-XL

Whites



White

Colours







Heather Grey







STELLA KICKS STDW139

The women's crew neck dress





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL

Colours



Black

Essential Heathers





Special Heathers





Black Heather Cranberry



STELLA STREETER STDW143

The women's hoodie dress







Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL

Colours





Tangerine



Mid Heather Grey







STELLA CUTS STBW130

The women's jogger shorts





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL



Stanley Shortens p.191

Colours





French Navy



Mid Heather Grey



STELLA TRACES STBW129

The women's terry jogger pants





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Fitted

XS-S-M-L-XL



Stanley Steps p.192 Mini Shake p.216

Whites



White

Colours





French Navy





Heather Grey







STELLA TRACER DENIM STBW312

The women's denim jogger pants





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Fitted

XS-S-M-L-XL

COMBO



Stanley Stepper Denim p.<u>193</u>

Colours









STELLA BOPPER STBW314

The women's brushed jogger pants





FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL



Stanley Mover p.<u>196</u>







French Navy

Black



Heather Grey





STELLA INSPIRES DENIM STWW072

The women's denim shirt





FABRIC

Woven 100% Organic ring-spun combed cotton 170 GSM

SIZING

Medium Fit XS-S-M-L-XL





Stanley Innovates Denim p.<u>198</u>

Colours









STELLA WINDS STJW080

The women's light hoodie jacket







Ripstop 100% Recycled polyester 70 GSM

SIZING

Medium Fit XS-S-M-L-XL



Stanley Breaks p.<u>199</u>









TREK STJU819

The unisex padded hoodie jacket





FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell, lining and filling), 70 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours



STELLA WALKS STJW081

The women's body warmer





FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell and lining), 100% Elastomultiester with Sorona® (filling) 70 GSM

SIZING

Medium Fit XS-S-M-L-XL



Stanley Hikes p.<u>201</u>

Colours







STANLEY SPECTER STIM543

The men's tank top



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit S-M-L-XL-XXL



Stella Dreamer p.39

Whites



White

Colours





French Navy





Heather Grey







CREATOR

STTU755

The iconic unisex T-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM



SIZING

Medium fit XXS - XS - S - M - L - XL - XXL - 3XL - 4XL - 5XL

сомво ПП

Stella Expresser p.45
Stella Lover p.47
Mini Creator p.207







The iconic unisex t-shirt

SIZING

Medium fit XS - S - M - L - XL - XXL XXS, 3XL, 4XL and 5XL available in selected colours







Glazed Green

¹Colour available in XXS to XXL
²Colour available in XXS to 3XL
³Colour available in XXS to 4XL
⁴Colour available in XXS to 5XL
⁵Colour available now in XXS to XXL / 3XL from June 2020
⁶Colour available in 3XL from June 2020
⁷Colour available now in XXS to 4XL / 5XL from June 2020
⁸Seasonal colour - available until mid-2020, or while stocks last



INISFX

CREATOR DENIM STTU756

The unisex denim t-shirt

Iconic Creator fit & details



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL

Colours







Mid Washed Indigo

Dark Washed Indigo

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.



CREATOR AOP STTU828

The unisex AOP t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL













CREATOR POCKET STTU830

The unisex pocket t-shirt

Iconic Creator fit & details



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

Whites



White

Colours





French Navy

Essential Heathers



Heather Grey



CREATOR TIE AND DYE STTU757

The unisex tie and dyed t-shirt

Iconic Creator fit & details



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

CAPSULE

Seasonal style, available until mid-2020, or while stocks last

Colours







NEW/SEASONALSS20* NEW/SEASONALSS20* Canyon Pink Majorelle Blue *Seasonal colour - available until mid-2020, or while stocks last. Garment dyed product. Each garment may vary slightly in appearance.





CREATOR VINTAGE STTU831

The unisex garment dyed t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM



SIZING

Medium Fit XS-S-M-L-XL-XXL



Colours



NEW G Dyed Lava







Anthracite



Juicy Melon



Pink Crush

















STTU758

The essential unisex t-shirt

Introducing the Rocker, our unisex fit t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a contemporary medium fitt.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 150 GSM



Stella Jazzer p.49 Drummer p.<u>101</u>, <u>181</u>



SIZING

Medium Fit XS - S - M - L - XL - XXL - 3XL XXS, 4XL and 5XL available in selected colours

THE ESSENTIALS COLLECTION

The Rocker is part of a family of products specially designed for digital retail, merchandising and high volume business.





DRUMMER p.101.181





Colours









Burgundy



Plum







Azur



Sky Blue





Varsity Green Spectra Yellow













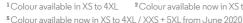
Indigo







Dark Heather Grey





²Colour available now in XS to 5XL / XXS from June 2020 ³Colour available in XS to 3XL from June 2020 ⁴Colour available now in XS to 4XL / XXS from June 2020

Our 100% organic slub cotton jersey is a beautiful fabric that drapes fluidly on the body. Its delicate and uneven appearance comes from slub yarns that contain slight imperfections, bringing texture to the garment.





STANLEY ADORER STTM606

The men's light t-shirt



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 140 GSM

SIZING

Medium Fit S-M-L-XL-XXL





White

Colours





French Navy





Heather Grey



STANLEY ADORER SLUB STTM635

The men's slub t-shirt



FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 130 GSM

SIZING

Medium Fit S - M - L - XL - XXL

CAPSULE

Seasonal style, available until mid-2020, or while stocks last

Whites



White

Colours



Black

Special Heathers



Heather Grey Slub







STANLEY SPARKER STTM559

The men's heavy t-shirt





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 220 GSM

SIZING

Relaxed Fit XS-S-M-L-XL-XXL 3XL available in selected colours

Whites



White

Colours





Burgundy



Royal Blue



French Navy





Desert Dust

Lava Grev

Essential Heathers



Heather Grey

Special Heathers



Dark Heather Denim



¹Colour available in 3XL from June 2020

STANLEY FEELS STTM501

The men's fitted t-shirt





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Fitted

S-M-L-XL-XXL





White





French Navy

Essential Heathers





Heather Grey Dark Heather









STANLEY ENJOYS MODAL STTM518

The men's modal t-shirt





FABRIC

Single Jersey 50% Organic ring-spun combed cotton, 50% Modal 140 GSM

SIZING

Medium Fit S-M-L-XL-XXL

COMBO



Stella Lover Modal p.<u>66</u>





White





STANLEY SKATER STTM605

The men's long t-shirt

Features raw-edge finishing at sleeve and bottom hem and collar, and curved bottom hem.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

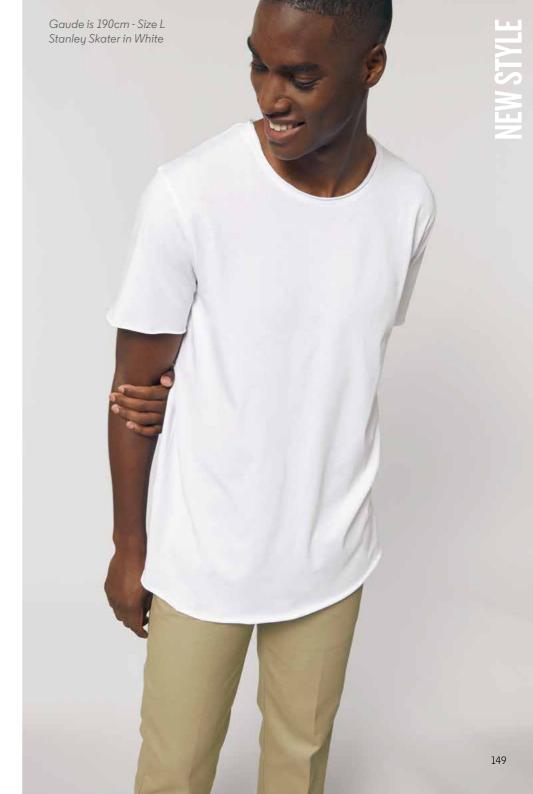
SIZING

Relaxed Fit S - M - L - XL - XXL













STANLEY IMAGINES VINTAGE STTM530

The men's garment dyed t-shirt

Features raw-edge finishing at collar and sleeve hem





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 140 GSM

SIZING

Medium Fit S-M-L-XL

Whites



Garment Dyed White

Colours



Garment Dyed Anthracite



STANLEY PRESENTER STTM562

The men's v-neck t-shirt



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit S-M-L-XL-XXL



Whites



White

Colours



Burgundy





French Navy

Royal Blue





Stargazer







Cream Heather Heather Grey

Special Heathers





Black Heather

Denim







RINGER STTU827

The unisex ringer t-shirt



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL

Colours







Black/White





Cream H Pink/ Heather Grey/ Bright Red French Navy



CATCHER SHORT SLEEVE STTU825

The unisex contrast short sleeve t-shirt



FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL



Mini Catcher Short Sleeves p.208

Colours











White/Bright Red White/French White/Varsity Black/White



Heather Grey/ Royal Blue







INISFX

CATCHER LONG SLEEVE STTU826

The unisex contrast long sleeve t-shirt





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS - XS - S - M - L - XL - XXL

Colours



White/Black





Heather Grey/ Burgundy

Heather Grey/ French Navy



STANLEY SHUFFLER STTM560

The men's long sleeve t-shirt







Single Jersey 100% Organic ring-spun combed cotton 180 GSM

SIZING

Medium Fit S-M-L-XL-XXL 3XXL available in selected colours



Stella Singer p.<u>76</u> Mini Hopper p.209

Whites



White

Colours

Heathers



French Navy

















Heather Grey







STANLEY SHIFTS DRY STTM558

The men's dry handfeel long sleeve t-shirt

Features cuffed sleeve





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 200 GSM

SIZING

Medium Fit S-M-L-XL-XXL





White

Colours





British Khaki



Heather Grey







STANLEY DEDICATOR STPM563

The iconic men's polo

FABRIC

Piqué 100% Organic ring-spun combed cotton 230 GSM

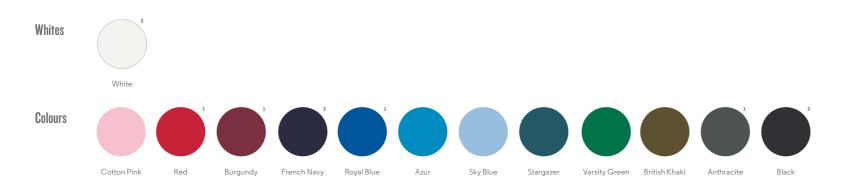


Stella Devoter p.78 Mini Sprinter p.210

SIZING

Medium Fit
S-M-L-XL-XXL
3XL and 4XL available in selected colours

50 S BAG





Essential Heathers

Heather Grev



STPM564 STANLEY DEDICATOR DENIM

The men's denim polo





FABRIC

Piqué 100% Organic ring-spun combed cotton 220 GSM

SIZING

Medium Fit S-M-L-XL-XXL











STANLEY STROLLER STSM567

The iconic men's crew neck sweatshirt with raglan sleeve

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING

Medium Fit
S-M-L-XL-XXL
XS and 3XL available in selected colours







STANLEY STROLLER DENIM STSM568

The men's denim crew neck sweatshirt





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S - M - L - XL - XXL

COMBO



Stella Tripster Denim p.<u>82</u>

Colours



*Based on stock levels, some quantities may be OCSBL Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.



STSU811

The unisex crew neck sweatshirt

Features flatlock stitching and half-moon at back neck



FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL XXS and 3XL available in selected colours

Whites



White

Colours



















Essential Heathers



Dark Heather





Cream Heather







Heather Grey



^{*}Based on stock levels, some quantities may be OCSBL









CHANGER STSU823

The iconic unisex crew neck sweatshirt

The unisex Changer is our perfect-fit crew neck sweatshirt. Made with 350gsm premium brushed fleece it features set-in sleeves, durable twin-needle top stitching, herringbone neck tape and half-moon detail, its classic proportions make this a collection favourite.

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





Black

SIZING

Medium Fit XS-S-M-L-XL-XXL XXS, 3XL, 4XL and 5XL available in selected colours





Heather Neppy Burgundy

Our Vintage Heritage line is all about garment dyed t-shirts and sweatshirts in faded tones and with a washed-down effect, a key trend for SS20.







IINISEX

JOINER VINTAGE STSU720

The unisex garment dyed crew neck sweatshirt

Features classic vintage cross stitching at neck line

FABRIC

Terry Sweatshirt 100% Organic ring-spun combed cotton 300 GSM



Creator Vintage p.<u>60</u>, <u>137</u>

SIZING

Medium Fit XS - S - M - L - XL - XXL



Colours







Anthracite









STANLEY FLYER STSM565

The iconic men's hoodie sweatshirt

Features raglan sleeve and premium double self-fabric hood lining

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING

Medium Fit
S-M-L-XL-XXL
3XL available in selected colours









CRUISER

The iconic unisex hoodie sweatshirt

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM

SIZING

Medium fit XXS - XS - S - M - L - XL - XXL - ZXL - 4XL



Mini Cruiser p.214







CRUISER STSU822

The iconic unisex hoodie sweatshirt

SIZING

Medium fit XS-S-M-L-XL-XXL XXS, 3XL, 4XL and 5XL available in selected colours



NEW/SEASONAL SS20*

Yellow Mist

British Khaki

Glazed Green

Deep Chocolate





NEW/SEASONALSS20*

Geyser Green

Varsity Green

Sky Blue

^{**}Based on stock levels, some quantities may be OCSBL

¹Colour available in XXS to 3XL ²Colour available in XXS to 4XL ³Colour available in XXS to 4XL ³Colour available in XXS to 3XL from June 2020 *Seasonal colour - available until mid-2020, or while stocks last



CRUISER DENIM STSU719

The unisex denim hoodie sweatshirt

Iconic Cruiser fit & details





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL





CRUISER AOP STSU825

The unisex AOP hoodie sweatshirt

Iconic Cruiser fit & details





FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL











STSU812

The essential unisex hoodie sweatshirt

Introducing the Drummer, our unisex hoodie sweatshirt from the new Essentials Collection. This 280gsm brushed sweatshirt has set-in sleeves, kangaroo pocket, single jersey hood-lining and a clean knotted-finish drawstring.

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 280 GSM



Rocker p.<u>63</u>, <u>139</u>

Stella Jazzer p.49

Heathers

SIZING

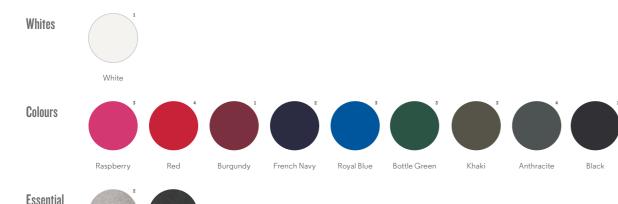
Medium Fit XS - S - M - L - XL - XXL - 3XL XXS. 4XL and 5XL available in selected colours



THE ESSENTIALS COLLECTION

The Drummer is part of a family of products specially designed for digital retail, merchandising and high volume business.







Dark Heather Grey

Heather Grey



SIDER STSU824

The unisex side pocket hoodie sweatshirt

Features double self-fabric hood lining and flatlock stitching





FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL 3XL and 4XL available in selected colours



Special Heathers



Dark Heather Denim







STANLEY CULTIVATOR STSM566

The iconic men's zip-thru hoodie sweatshirt

Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM



Stella Editor p.<u>105</u> Mini Runner p.<u>215</u>

SIZING

Medium Fit
S-M-L-XL-XXL
3XL available in selected colours









CONNECTOR STSU820

The unisex zip-thru hoodie sweatshirt

Features single jersey hood lining, flatlock stitching and matt silver trims





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

XXS, 3XL and 4XL available in selected colours



Mini Runner p.215





¹Colour available in XXS to 3XL
²Colour available now in XXS to 3XL / 4XL from June 2020 *Based on stock levels, some quantities may be OCSBL



STANLEY TRAILER STSM612

The men's high collar zip-thru sweatshirt





FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S-M-L-XL-XXL

Colours





French Navy



Heather Grey







STANLEY TRUCKER STSM611

The men's quarter zip sweatshirt





FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours





French Navy



Heather Grey



WARMER SHERPA STSU715

The unisex sherpa lined zip-thru hoodie sweatshirt

Fully lined in recycled sherpa, including sleeve





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM 100% Recycled polyester (lining sherpa)

SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours





French Navy



Heather Grey







BOUNDER STSU806

The unisex bomber sweatshirt





FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours





Heather Grey



STANLEY SHORTENS STBM520

The men's jogger shorts





FABRIC

Terry 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S-M-L-XL-XXL



Colours





French Navy



Mid Heather Grey







STANLEY STEPS STBM519

The men's terry jogger pants





FABRIC

Terry

85% Organic ring-spun combed cotton, 15% Recycled polyester 300~GSM

SIZING

Fitted

S-M-L-XL-XXL





Stella Traces p.<u>113</u> Mini Shake p.<u>216</u>

Whites



White

Colours



French Navy

Navy E

Essential Heathers







Heather Grey

Dark Heathe Grev

Special Heathers



Black Heather Blue



STBM313 STANLEY STEPPER DENIM

The men's denim jogger pants





FABRIC

Terry

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Fitted

S-M-L-XL-XXL



Stella Tracer Denim p.<u>114</u>











STANLEY MOVER STBM569

The men's brushed jogger pants





FABRIC

Brushed 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S-M-L-XL-XXL



Stella Bopper p.<u>116</u>

Colours





French Navy



Heather Grey



STANLEY MOVER AOP STBM570

The men's jogger AOP pants





FABRIC

Brushed 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S-M-L-XL-XXL









STANLEY INNOVATES DENIM STWM572

The men's denim shirt





FABRIC

Woven 100% Organic ring-spun combed cotton 170 GSM

SIZING

Medium Fit S - M - L - XL - XXL

COMBO

Stella Inspires Denim p.118

Colours







Light Indigo Denim



**Based on stock levels, some quantities may be GOTS
Indigo dyed product. Each garment may slightly vary in appearance.
Body fabric may bleed into light prints, giving a vintage effect.

STANLEY BREAKS STJM580

The men's light hoodie jacket







Ripstop 100% Recycled polyester 70 GSM

SIZING

Medium Fit S-M-L-XL-XXL









TREK STJU819

The unisex padded hoodie jacket





FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell, lining and filling) 70 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL



STANLEY HIKES STJM581

The men's body warmer





FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell and lining), 100% Elastomultiester with Sorona® (filling) 70 GSM

SIZING

Medium Fit S-M-L-XL-XXL



Stella Walks p.<u>121</u>











MINI CREATOR STTK909

The iconic kids' t-shirt

Meet the Mini Creator, a mini version of our adult Creator t-shirt. Crafted from 100% organic cotton, it is made to last, has our signature soft handfeel and the perfect proportions for kids.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

Whites

Colours







Bright Orange



Cotton Pink

Golden Yellow

Mid Heather





Pink Punch Raspberry





Red



Creator p.<u>53</u>, <u>131</u> Stella Expresser p.<u>45</u>

Stella Lover p.47

12/14 (152-164cm)

3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm)

SIZING Medium Fit

Lavender Dawn



Azur



Royal Blue



Majorelle Blue



French Navy

100 5 BOX BAG

Sky Blue





Ocean Depth Caribbean Blue







NEW/SEASONALSS20* Geyser Green

Pink



Fresh Green



Heather Ice

Anthracite





Mid Heather

Green

Black





Cream Heather Heather Grey





Special Heathers









MINI CATCHER SHORT SLEEVE STTK914

The kids' contrast short sleeve t-shirt





FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)





Catcher Short Sleeve p.74, 153

Colours







Heather Grey/ Royal Blue



MINI HOPPER STTK907

The kids' long sleeve t-shirt



Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Stella Singer p.<u>76</u> Stanley Shuffler p.<u>155</u>





White

Colours







Cotton Pink

French Navy

Black



Heather Grey









MINI SPRINTER STPK908

The kids' polo

Features side slits at hem





FABRIC

Piqué

100% Organic ring-spun combed cotton 220 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)





Stanley Dedicator p.<u>159</u> Stella Devoter p.<u>78</u>





White

Colours







French Navy







MINI CHANGER STSK913

The iconic kids' crew neck sweatshirt



The unisex Mini Changer is our iconic crew neck sweatshirt, specially made for children. Its premium materials, top-quality details and adapted proportions make it a perfect fit for kids.

FABRIC

Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Changer p.<u>87</u>, <u>167</u>

Whites



White

Colours







British Khaki





Cream Heather Heather Grey









MINI SCOUTER STSK916

The iconic kids' crew neck sweatshirt with raglan sleeve

FABRIC

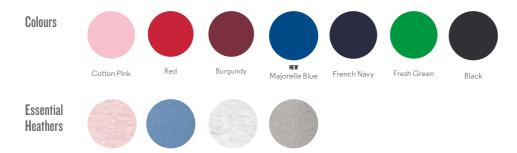
Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM





SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Cream Heather Heather Grey

Cream Heather Mid Heather

Pink



MINI CRUISER STSK911

The iconic kids' hoodie sweatshirt





Discover the Mini Cruiser, our iconic unisex hoodie sweatshirt perfectly adapted for kids. Featuring a double-layered hood and a kangaroo pocket, it comes in a wide range of colours with just the right fit for children.

FABRIC

Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300~GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)





Cruiser p.<u>97</u>, <u>177</u>

Colours







Royal Blue





Essential Heathers



Heather Grey

Special Heathers





Heather Cranberry

Rlack Heather

Black Heat Blue



MINI RUNNER STSK912

The iconic kids' zip-thru hoodie sweatshirt



Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip.

FABRIC

Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Connector p.106, 186 Stanley Cultivator p.<u>185</u> Stella Editor p.<u>105</u>

Colours





French Navy





Cream Heather Heather Grey







MINI SHAKE STBK910

The kids' jogger pants





FABRIC

Terry Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)





Stanley Steps p.<u>192</u> Stella Traces p.<u>113</u>

Colours



French Navy













PENCIL CASE STAU764

Woven pencil case



FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size





Natural

Colours



Essential Heathers



Heather Grey



GYM BAG STAU763

Woven gym bag



Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size

Whites



Natural

Colours





Midnight Blue

Essential Heathers



Heather Grey











TOTE BAG STAU760

Woven tote bag





FABRIC

Canvas

80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size





Natural

Colours







Midnight Blue

Essential Heathers



Heather Grey



TOTE BAG AOP STAU767

AOP woven tote bag

FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size





100 S 5 BAG





SHOPPING BAG STAU762

Woven shopping bag





FABRIC

Canvas

80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size





Natural

Colours





Midnight Blue

Essential Heathers



Heather Grey



SHOPPING BAG AOP STAU768

AOP woven shopping bag







Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size







CUSTOM MADE FOR YOU

We believe that Stanley/Stella offers the best collection of premium blank apparel on the market, and so do our customers. Each garment is carefully crafted with you in mind, from design and colour selection right through to packaging and customer care. Here's why we stand out above the crowd:

UNIQUE NETWORK OF OFFICIAL DEALERS

We work with a unique network of Official Dealers in Europe, **experts** in textile decoration. From digital to screenprinting to embroidery, our dealers are highly specialised in garment customization, using the latest technology and innovation to deliver the perfect customized garments to the end customer. The combination of our premium collections and best-in-class printability with their skill in decoration, guarantees a perfect end product, time after time. Our Official Dealers are more than partners, they are part of the Stanley/Stella family and share our premium and sustainable DNA.



If you are looking to order customized Stanley/Stella garments **please contact our Official Dealers directly**. You can find the contact details of all our dealers on www.stanleystella.com.

PREMIUM CUSTOMER CARE

Our premium products are matched by premium customer service. We guarantee you first-class personalised assistance throughout your journey with Stanley/Stella.

SUPERIOR PRINTING SURFACE

Our garments are not just supremely soft and comfortable to wear, but are also perfectly conceived for all kinds of decoration. Stanley/Stella collections are widely recognized as providing the best printability on the market. The materials we use and the refined processes we have developed give our garments an exceptionally smooth and even printing surface. This means that colours come out brighter, print coverage is more uniform, our garments need less pre-treatment and there's less ink wastage.



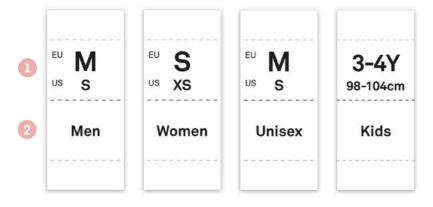
We provide detailed **Printing Guides** for each product to help you achieve the best printing results for your customers. The guides can be downloaded **from the product pages on www.stanleystella.com.**

EASY RELABELLING

Stanley/Stella garments allow for easy relabelling thanks to our **ingenious tear-off labels.** There are no other identifying features on our garments other than our trademark quality and style.

SIZE LABELS

- EU sizing corresponds to one size smaller for the US market
- 2 Gender is mentioned on the reversed side of the label





Organic Certified by Control Union CU 819434 For non-GOTS certified dealers: make sure to remove the GOTS certification label from each garment before sending to the final customer. Failing to do so could result in significant fines from GOTS.

For GOTS certified dealers: make sure to replace the Stanley/Stella GOTS certification label with your own.

TEAR-OFF CARE LABELS

- 3 Certification Label
- 4 Stanley/Stella's main garment label with our HQ address
- 5 Composition translated into 28 languages
- 6 Wash care instructions
- 7 POT label (Purchase Order reference)







- 88 YORK COTTON, OF ORBANC NATURE
 08 YORK COTTON, OF ORBANC NATURE
 08 YORK COTTON, OF ORBANC NATURE
 08 YORK SHAPE OF THE SH

EUR M

us S



WXBAX

WIND BE

PROUDLY MADE IN BANGLADERH

POT00-0000 S000

> M755 C001

VEGAN



EXTENDED SIZING

Our adult sizing range is now extended, with selected styles and colours available from XXS right through to 5XL. Our kids sizing goes from 3/4 years all the way up to 12/14 years.



Use the **Special Sizes filter on our website** to see all the sizes available per style and colour.

UNRIVALLED STOCK LEVELS

We offer an unrivalled 98% stock coverage, meaning we can cover virtually ever single order we receive, every single day.

We hold a **high volume of stock** in our main colours and styles and offer full transparency on stock levels for each and every garment, giving you the peace of mind you need.



Registered customers can use the **View Stock Level** option on the product pages on our website to check real-time stock levels and inbound restocking dates on each and every style/colour with just one click.

You can also **set an alert to be notified when your favourite products are back in stock**. You can set this alert at the colour level of the product pages on www.stanleystella.com

OPTIMIZED PACKAGING

To simplify the ordering process we have harmonized the quantity of items per box:

Jackets / Sherpas	10 units per box
Sweatshirts / Pants / Sweat dresses	20 units per box
Polos / Shirts / Long Sleeves / Heavy T-shirts / Shopping Bags / Gym Bags / SJ Dresses	50 units per box
T-shirts / Tank tops / Tote Bags / Pencil Cases	100 units per box
Extended sizes (XXS & 4XL +)	Refer to website



Please refer to the product pages on our website for the most up-to-date packaging information.

STYLE COMBOS

Our Style Combos Guide helps you find the perfect Stanley/Stella pairings at a glance. Find which styles best match together for men, women and children along with the colours they are available in.













STANLEY ENJOYS MODAL STTM518 | STELLA LOVER MODAL STTW030







STANLEY PRESENTER STTM562 | STELLA EVOKER STTW023



































STANLEY SHUFFLER STTM560 | STELLA SINGER STTW021







CATCHER LONG SLEEVE STTU826 | CATCHER SHORT SLEEVE STTU825











CATCHER SHORT SLEEVE STTUB25 | MINI CATCHER SHORT SLEEVE STTK914











STANLEY DEDICATOR STPM563 | STELLA DEVOTER STPW034 | MINI SPRINTER STPK908







STANLEY STROLLER STSM567 | STELLA TRIPSTER STSW146









STANLEY STROLLER STSM567 | STELLA TRIPSTER STSW146 | MINI SCOUTER STSK916















STANLEY STROLLER DENIM STSM568 | STELLA TRIPSTER DENIM STSW147







CHANGER STSU823 | MINI CHANGER STSK913











STANLEY FLYER STSM565 | STELLA TRIGGER STSW148











CRUISER STSU822 | MINI CRUISER STSK911



















STANLEY CULTIVATOR STSM566 | STELLA EDITOR STSW149





















STANLEY CULTIVATOR STSM566 | STELLA EDITOR STSW149 | MINI RUNNER STSK912

















STANLEY SHORTENS STBM520 | STELLA CUTS STBW130









STANLEY STEPS STBM519 | STELLA TRACES STBW129







STANLEY STEPS STBM519 | STELLA TRACES STBW129 | MINI SHAKE STBK910







STANLEY STEPPER DENIM STBM313 | STELLA TRACER DENIM STBW312







STANLEY MOVER STBM569 | STELLA BOPPER STBW314







STANLEY INNOVATES DENIM STWM572 | STELLA INSPIRES DENIM STWW072









STANLEY BREAKS STJM580 | STELLA WINDS STJW080









STANLEY HIKES | STJM581 STELLA WALKS STJW081







COLOUR CARD

As colour specialists, we strive every single day to achieve the right tone for the right garment. From rich, earthy tones to light, airy neutrals and pops of bright, vivid colour, we offer an ever-expanding range of classic and on-trend colours.

Our colour range is divided into: WHITES COLOURS ESSENTIAL HEATHERS SPECIAL HEATHERS ALL OVER PRINTS



For specific details on colour profiles (Pantone, CMYK and RGB references) make sure to consult the Colour Guide on api.stanleystella.com

WHITES



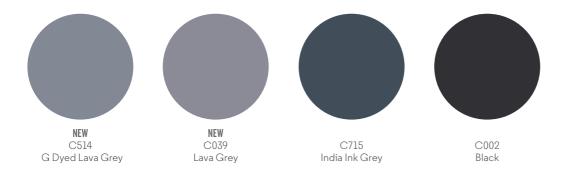
COLOURS



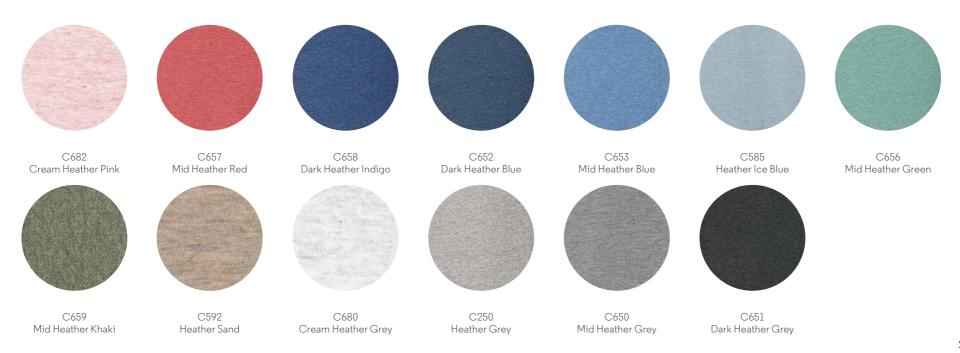
COLOURS



COLOURS



ESSENTIAL HEATHERS



SPECIAL HEATHERS



C673

Slub Heather Steel Grey

C697

Heather Black Denim

ALL OVER PRINT



C805 Camouflage

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